

# Accel<sup>SM</sup>



## Supplemental training services designed to accelerate knowledge transfer, time to market, and return on investment

The goal of Accel is to ensure that our customers implement and use Dialogue technology in the most effective manner from the start.

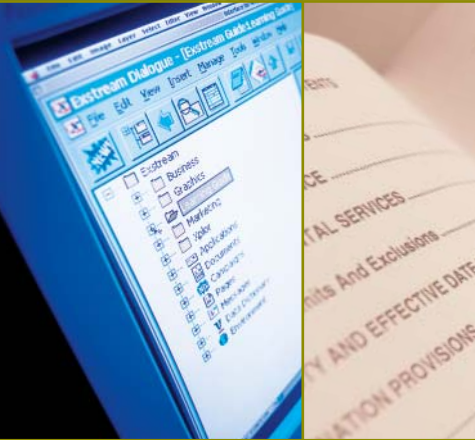
### Learn Fast. Learn Right.

Exstream Software by HP understands that education plays a critical role in the success of our software. We provide a wide range of training, consulting, and knowledge transfer services to ensure that our customers maximize their investment in Dialogue. Customers can receive formal classroom training year-round through a full curriculum of introductory and advanced courses. For organizations that prefer to jumpstart the application development process—and return on investment—we also offer our **Accel** program, an educational service that provides hands-on mentoring at the client site. The goal of Accel is to ensure that customers implement and use Exstream technology in the most effective manner from the start. Customers who take advantage of these intensive, onsite services have faster, more successful implementations.

#### Benefits

- Accelerates knowledge transfer
- Incorporates best practices into the development cycle
- Reduces time to market
- Provides validation from Exstream experts
- Increases efficiency and optimizes workflow





## Accel Application Development

This service is a combination of formal classroom training and hands-on workshops designed to help new users develop their first application. Working at the client site, our solutions experts will create a custom curriculum based on a specific application project. Trainees will build the targeted application during class workshops using their real data and document layout specifications.

Accel augments our standard software training by leveraging the knowledge of an expert mentor and the relevance of an actual client application. By creating a more practical and compelling learning environment, this service accelerates knowledge transfer and promotes knowledge retention. Customers will complete this program with a partially or fully developed application, but moreover, they will be prepared to develop applications on their own—quickly and correctly.

### TARGET AUDIENCE

Application developers (marketing, graphic designers, and other business users)

### DURATION

6 weeks

### NUMBER OF PARTICIPANTS

4–8

### WORKPLAN

#### *Classroom training (week 1)*

Deliver Introduction to Dialogue and Dialogue System Administration training.

#### *Application development (week 2)*

During the first week of the onsite program, we will work with you to select a suitable application, gather specifications for the targeted project, and identify advanced courses to incorporate into the workplan. Under the guidance of a Dialogue consultant, you can expect to begin the application development process using the specifications gathered during project planning.

#### *Application development (week 3)*

Continue development of the targeted application, ensuring staff applies new skills and best practices.

#### *Classroom training (week 4)*

Deliver advanced course training. Courses may include High-volume Print, Developing Complex Statements, or Campaign Management.

#### *Application development (weeks 5 and 6)*

Continue development of the targeted application, ensuring staff applies new skills and best practices.

**Contact us today to find out how the Accel program can help you jumpstart the application development process and increase your ROI.**